

# Hamdi Guncavdi

hamdi.guncavdi@gmail.com ❖ (+31)6 461 58 0 58 ❖ Culemborg, Gelderland

---

## WORK EXPERIENCE

---

- RIVM National Institute for Public Health and the Environment** **jan. 2022 – present**  
*Team Leader Datamanagement and Business Intelligence – Centre for Infectious Diseases* *Bilthoven, Utrecht*
- Responsible for setting up and managing data pipelines, for example COVID19 and Monkeypox.
  - Responsible for the work satisfaction and overall happiness of 15+ employees.
  - Responsible for the overall quality of output of the team.
- RIVM National Institute for Public Health and the Environment** **nov. 2020 – dec. 2021**  
*Business Intelligence Specialist – Product Owner Business Intelligence* *Bilthoven, Utrecht*
- Implemented the new service Business Intelligence around data-integration and data-visualization.
  - Build the data architecture for several projects by connecting various existing tools and databases for reporting purposes.
- Travel Electric** **sept. 2019 – nov. 2020**  
*Data Analyst* *Amsterdam, Noord-Holland*
- Implemented the digital transformation to data-driven decision making, build the foundation from scratch.
  - Developed dashboards, reports and insights for the business management in Power BI and Amazon Quicksight.
  - Established and tracked metrics to measure the efficiency and effectiveness of the business teams and processes.
- Visscher Autogroep** **sept. 2017 – sept. 2019**  
*Sales Manager – Citroën/ Peugeot* *Culemborg, Gelderland*
- Realized sales monthly, quarterly and yearly sales targets and delivered management reports.
  - Recruiting, growing and developing a sales team.
- Visscher Autogroep** **sept. 2015 – sept. 2017**  
*Sales Consultant – Citroën/ Peugeot* *Culemborg, Gelderland*
- Acted as first contact and managed accounts.
  - Excellent track record; mentioned as best junior sales consultant in history; finished in top 5 overall in first year.
- Visscher Autogroep** **feb. 2015 – june 2015**  
*Marketing and Communication intern - Citroën* *Culemborg, Gelderland*
- Defined the strategy for Visscher Autogroep by integrating online and offline marketing communications by paying attention to aspects of the internet and new media.
- WAUWclothing** **juli 2011 – jan. 2015**  
*Co-founder* *Leerdam, Zuid-Holland*
- Directed all organizational operations, policies and objectives to maximize productivity and returns.
  - Coordinated and approved budgets for product development, marketing, overhead and growth.
- Stichting de Brug** **feb. 2008 – oct. 2011**  
*Chairman Youth Group Activities – Volunteer* *Leerdam, Zuid-Holland*
- Provided a safe environment for the local youth and help them to succeed in their daily efforts.
  - Responsible for organizing activities to make positive changes to the lives of people in the community.

## EDUCATION

---

**Amsterdam Business School – University of Amsterdam**

**june, 2020**

*Executive Programme in Management Studies – Digital Business Innovation, Marketing and Analytics – Master of Science (MSc.)*

- Final thesis graded with a 9 - The Weather and Location-Specific Characteristics: An Explanatory Data Analysis of Their Effect on Consumer Behavior in the Taxi Industry.
- Analyze customer interactions, digital business processes and redesign them to seize innovation opportunities.
- Use analytics skills to develop customer journey maps, big data visualization and analytics dashboards.

## SKILLS & INTERESTS

---

- **Certificates:**
  - Certified Data Management Professional (DAMA DMBOK2)
- **Languages:**
  - Dutch: Native proficiency
  - Turkish: Native proficiency
  - English: Professional proficiency
- **Skills:** Strategic planning; strategic partnerships; revenue modeling & forecasting; data; data modeling; sales; lead generation; contract negotiations; account management; problem solving; coaching; teamwork; management; marketing & communication; time management; consulting; project management; digital marketing; business analysis, DAMA DMBOK2, Microsoft Office, SPSS, SSAS, SSIS, SSRS, TIBCO, Tableau, Google Analytics, Adobe Photoshop, Python, R, SQL, Power BI, Amazon Quicksight, Microsoft Dynamics 365, Salesforce.
- **Interests:** Meeting new people; football; traveling; reading; cooking.